

Sponsorship and Exhibition Opportunities

XRM 2020

**International Conference
X-ray Microscopy**

July 19-24, 2020

Taipei International Convention Center, Taiwan



Welcome

The National Synchrotron Radiation Research Center (NSRRC) is pleased to invite you to the 15th International Conference on X-ray Microscopy (XRM 2020), at the Taipei International Convention Center (TICC), from July 19 to 24, 2020. A 5-day scientific program of the XRM 2020 will include plenary, invited and contributed talks, poster and exhibition sessions, and a tour to the 3-GeV facility, Taiwan Photon Source (TPS) at NSRRC. In addition, social events such as Welcome Reception and Conference Banquet will be organized to encourage social and informal interactions.

Taipei is surely an amazing city, a vibrant and successful blend of traditional culture and modern lifestyle. The conference venue is located next to the TAIPEI 101 building, the most striking landmark in Taipei, surrounded by a commercial neighborhood, conveniently located near transportation hubs to access major tourist attractions.

The XRM Conference began as a triennial event but switched to biennial meetings after 2008 to accommodate for the rapid development of XRM and to strengthen academia-industry interactions. Fourteen XRM Conferences have been held over the past 37 years since the first one took place in Göttingen, Germany in 1983. It has evolved into one of the biggest and the most important meetings in the field of X-ray Microscopy. In the upcoming XRM Conference, the advances in instrumentation, techniques, and methodology related to X-ray microscopy, as well as the newest development in XRM science will be presented; the exhibition will highlight the most up-to-date commercial technologies helping scientists achieve their dreams. We have created sponsorship and exhibition opportunities ensuring you to get the right fit and the most return for your input.

Thank you for reading through this prospectus. We look forward to welcoming all of the XRM 2020 attendees in Taipei for a very fulfilling meeting! For further information, please feel free to contact us.

Sincerely,
The Local Organizing Committee of XRM 2020

Sponsorship & Exhibition at a Glance

Exhibition		Price (USD)	Opportunities
Premium Booth (4m x 2m)		\$5,000	4
Standard Booth (3m x 2m)		\$4,000	17
Advertising Sponsorship		Price (USD)	Opportunities
Sponsor lunch presentation		\$10,000	3
Conference polo shirts		\$10,000	exclusive
Conference lanyards	taken	\$6,000	exclusive
Onsite advertising – 4 draped ceiling banners in lobby	taken	\$5,000	exclusive
Program booklet – full page advertisement		\$2,000–\$3,000	4
Beverage sponsorship	poster sessions	\$2,500	3
	conference banquet	\$1,500–\$2,500	3
Food Sponsorship	lunch	\$3,000	2–5
	coffee break	\$1,500	2–8
Make It Your Company Day Lunch + 2 coffee breaks + poster session beverage		\$7,500	3

- * All prices are inclusive of VAT if applicable.
- * All sponsors and exhibitors will receive acknowledgement including hyperlinked organization logo on XRM 2020 website, and organization name and/or logo in the Conference program booklet.
- * Sponsors and exhibitors whose total sponsorship reaches levels listed below will be recognized as a **Platinum, Gold, Silver, Titanium, or Bronze** sponsor and given additional benefits.
- * Contributors whose total sponsorship is less than USD 2,500 will not receive any complimentary registration.

Sponsorship Level (USD)		Complimentary Registrations	Complimentary Banquet Tickets	Additional Recognition
Platinum	\$17,500 & up	4	4	Organization logo on the acknowledgement board onsite.
Gold	\$11,000–\$17,499	3	3	
Silver	\$6,500–\$10,999	2	2	
Titanium	\$4,000–\$6,499	2	0	—
Bronze	\$2,500–\$3,999	1	0	—

Exhibition Opportunities

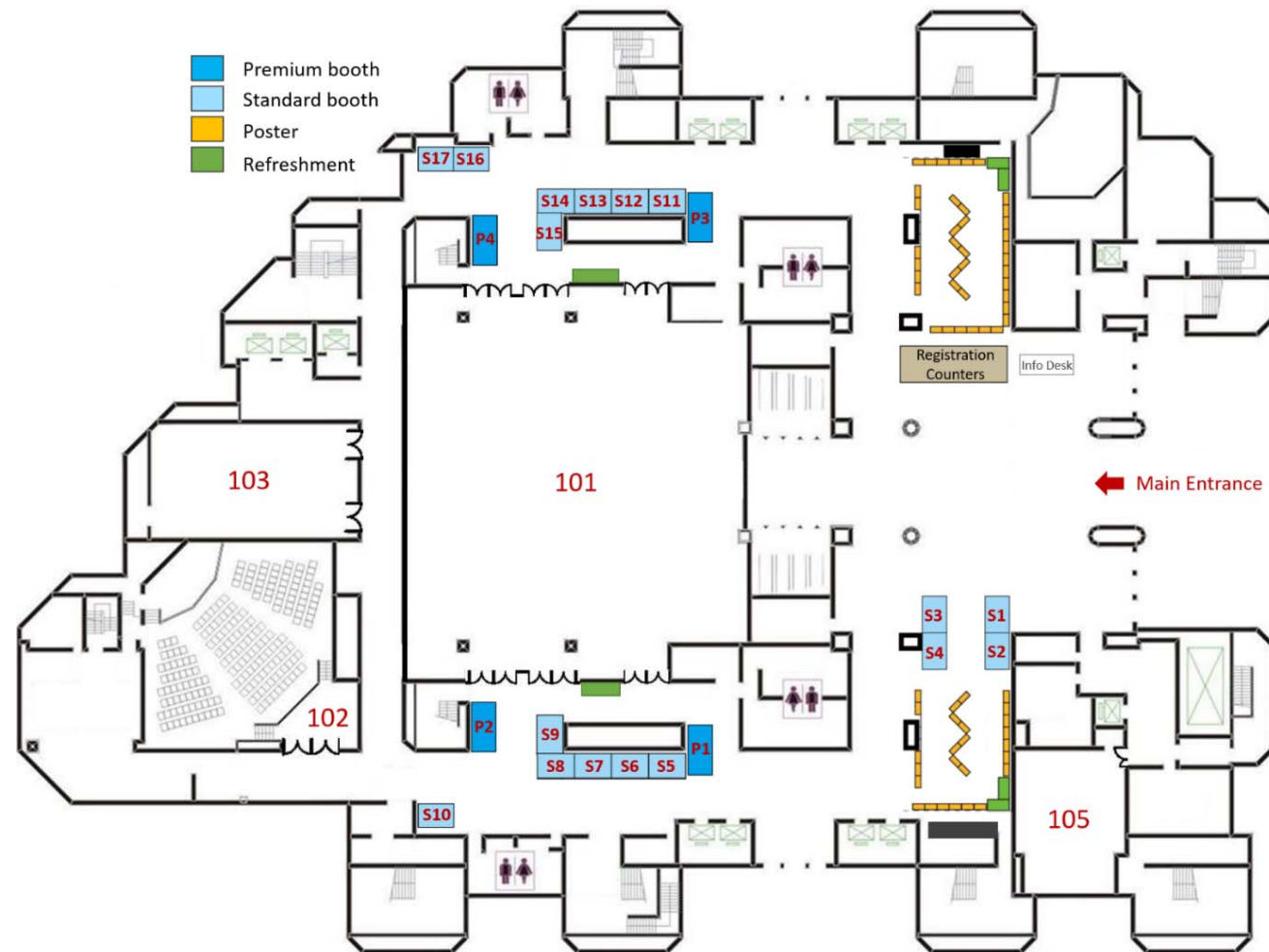
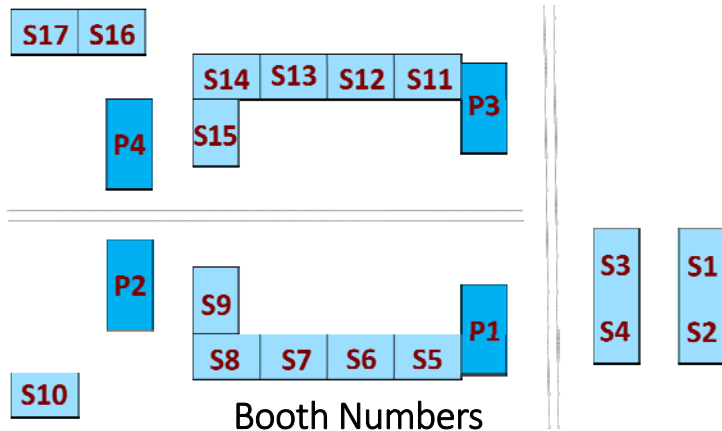
XRM 2020 provides you with an unique opportunity to maintain, develop and generate client relationship. The exhibition will run through Monday to Thursday. As an exhibitor, you will be able to :

- Promote and showcase your services and innovative products to a relevant audience.
- Connect with influential people, bodies, and organizations.

Booth

Premium: USD 5,000 4 opportunities
Standard: USD 4,000 17 opportunities

- Opportunity to demonstrate your products and services from Monday to Thursday.
- The dimension of each booth
Premium: 4m x 2m x 2m (W x D x H)
Standard: 3m x 2m x 2m (W x D x H)
- Each booth will be provided with lighting, power outlet, 1-line signage (30 characters max.), 1 table and 2 chairs.
- Custom-built booth is possible at exhibitor's additional cost.



Advertising Sponsorship Opportunities

XRM 2020 offers a strong platform to position your company as a key player and supporter in the related areas of X-ray microscopy. As an advertising sponsor, you will be able to:

- Increase awareness and recognition of your brand.
- Gain exposure to your targeted group.
- Be seen as a principal supporter.

Sponsor Lunch Presentation

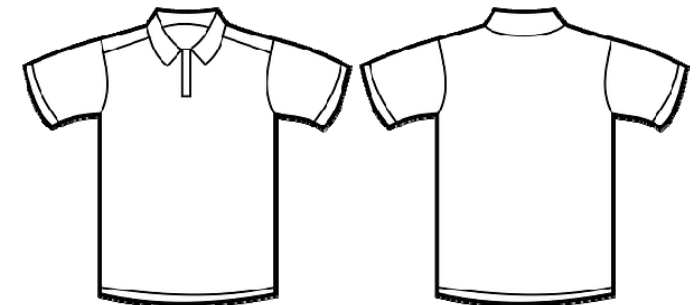
USD 10,000 3 opportunities On Monday, Tuesday or Thursday, upon order of application

- Acknowledgement as a lunch presentation sponsor in the program schedule.
- A presentation room with 150 seats and AV equipment will be provided from 12:25-13:25.
- Treats will be provided in the room beside the standard conference lunch.
- Two pull-up banners included to display during the lunch presentation. The sponsor is required to supply 1 design of print ready digital artwork by 04/15/2020.
- Opportunity to provide conference attendees gift at sponsor's additional cost.

Conference Polo Shirts

USD 10,000 Exclusive opportunity

- An excellent advertising opportunity through printing your company name and/or logo together with the Conference branding on the Conference polo shirts.
- Approximately 500-600 polo shirts will be produced. All registered attendees will receive one. Onsite conference staff will receive two. The sponsor will take home the remaining polo shirts.
- The Local Organizing Committee reserves the right to select the fiber material and color, and approve the associated artwork.



Conference Lanyards

USD 6,000

Exclusive opportunity

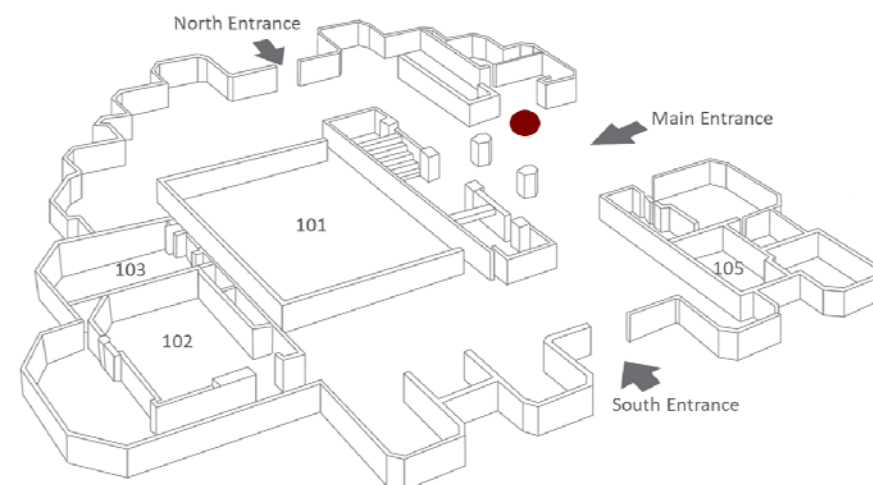
- A special opportunity to catch attendees' attention – your company name and/or logo along with the Conference branding on all lanyards.
- Specifications: 1-4 colors; width up to 20 mm.
- All registered attendees will receive a name badge and lanyard to be worn during the Conference.
- The Local Organizing Committee reserves the right to select the material, colors, width, printing method of Conference lanyards and approve the associated artwork.

Onsite Advertising – 4 draped ceiling banners in lobby

USD 5,000

Exclusive opportunity

- Opportunity to display four banners (1.5m x 4.5m max.) draped from the lobby ceiling from Monday to Friday. The sponsor is required to supply 1 or 2 designs of print ready digital artwork by 04/15/2020.



Program Booklet

USD 3,000

Exclusive opportunity

full page advertisement inside the back cover

USD 2,500

Exclusive opportunity

full page advertisement on the last page

USD 2,000

2 opportunities

full page advertisement on the pages before the last page

- Opportunity to sponsor full page advertisement in the Conference program booklet.
- Only four pages are available.
- Size: A4.
- The sponsor is required to supply 1 design of print ready digital artwork by 04/15/2020.

Beverage Sponsorship for Poster Sessions & Conference Banquet

Poster Sessions

USD 2,500 3 opportunities

1. On Monday, Tuesday or Thursday, upon order of application.
2. Beverage includes beer and soft drinks.
3. Priority will be given to “Make It Your Company Day” sponsors.

Conference Banquet

Beer: USD 1,500

Exclusive opportunity

Red wine: USD 2,500

Exclusive opportunity

White wine: USD 2,500

Exclusive opportunity

- Opportunity to promote your company to 400-500 delegates at poster sessions and the conference banquet.
- Each opportunity for poster sessions will sponsor 500 cans (330 ml) of beer and 500 cans (330 ml) of soft drinks.
- Opportunities for the conference banquet include
 - Beer: 500 cans (330 ml)
 - Red wine: 75 bottles (750 ml)
 - White wine: 75 bottles (750 ml)
- Sponsor will be acknowledged at the poster session or the banquet in the form of table tents or standing posters.

Food Sponsorship

Lunch: USD 3,000

2–5 opportunities

Coffee break: USD 1,500

2–8 opportunities

Priority will be given to “Make It Your Company Day” sponsors.

- Opportunity to offer terrific visibility and generates plenty of recognition and appreciation from attendees.
- Boxed lunch will be provided to all conference attendees.
- Refreshment including snacks, coffee and tea will be served during each coffee break.
- All food served inside the Conference venue must be provided by its contract catering service.
- Napkins with your company logo featured will be placed on the refreshment tables and lunch areas.

Make It Your Company Day

USD 7,500

3 opportunities

1. Lunch + 2 coffee breaks + beverage @ poster session.
2. On Monday, Tuesday or Thursday, upon order of application.

ORDER FORM

COMPANY DETAILS

Company
Name:
Address:
Website:
Contact Person
Title: Ms. / Mr. / Dr. / Prof.
Name: first name last name
Dept.:
Position:
Email:
TEL: + country code — area code —

SPONSORSHIP CATEGORIES

Exhibition	Unit Price (USD)	Unit	Subtotal (USD)	Please list 5 booth spaces to indicate your preference.							
1. Premium booth	\$5,000										
2. Standard booth	\$4,000										
1-line signage (30 characters max.)											
Sponsorship	Unit Price (USD)	Unit	Subtotal (USD)	Please mark with 1, 2, 3.....to indicate your preference							
3. Sponsor lunch presentation	\$10,000			Mon.		Tue.		Thu.			
4. Conference polo shirts	\$10,000										
5. Conference lanyards	\$6,000										
6. Draped ceiling banners in lobby	\$5,000										
7. Advertising in program booklet											
7.1 Inside the back cover	\$3,000										
7.2 On the last page	\$2,500										
7.3 Before the last page	\$2,000										
8. Beverage sponsorship											
8.1 Poster session	\$2,500			Mon.		Tue.		Thu.			
8.2 Banquet – beer	\$1,500										
8.3 Banquet – wine	\$2,500			Red Wine			White Wine				
9. Food sponsorship											
9.1 Lunch	\$3,000			Mon.		Tue.		Wed.			
9.2 Coffee break	\$1,500			Mon.		Tue.		Wed.			
				am	pm	am	pm	am	pm		
10. Make It Your Company Day	\$7,500			Mon.		Tue.		Thu.			
TOTAL AMOUNT (USD)											

- * All prices are inclusive of VAT.
- * Please fill out **the form** and send it with **your company logo (300 dpi)** to xrm2020@nsrrc.org.tw.
- * We will confirm the availability before emailing you the order invoice.
- * Full payment is required within 10 working days from the date of the invoice issued.

Other Information

Sponsorship and Exhibition Application

To become a sponsor or an exhibitor, complete the order form and email it with your company logo to xrm2020@nsrrc.org.tw. In order to use your company logo for acknowledgement, the required resolution of the logo is at least 300 dpi.

Payment & Confirmation

After receiving your order form, we will confirm the availability before emailing you the order invoice. To secure your sponsorship and/or exhibition space, full payment is required within 10 working days from the date of the invoice issued. Your reservation will only be processed upon receipt of payment. **Please be aware that all local and oversea charges should be borne by the payer and the payment should arrive in full.** A receipt will be sent *via* email after the payment is received.

Wire Transfer Instruction:

Account Name: National Synchrotron Radiation Research Center

Account Number: 073001106939

Name of Bank: BANK OF TAIWAN (Science-Based Industrial Park Branch)

SWIFT Code: BKTWTWTP073

Sponsor and Exhibitor Online Registration

Once your payment is received, we will confirm your sponsorship level. You will be asked to provide email addresses of those who will receive complimentary registrations and banquet tickets that we offer to your company. They will have to use the email addresses to log in and complete their registration information. Additional attendees from your company must be registered with a regular fee.

Cancellation Policy

Cancellation must be requested through emailing xrm2020@nsrrc.org.tw. A fee of 50% of total fees applies for cancellations prior to 2018/03/31. No refund will be made for cancellation after this date.

Contact

For any enquiries regarding sponsorship and exhibition, please contact:

Ms. Stella Su

TEL: +886-3-5780281 #8207

Email: xrm2020@nsrrc.org.tw

Terms & Conditions

1. Acceptance of sponsorship and exhibition offers is at the discretion of the Local Organizing Committee.
2. Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space.
3. Privacy Statement: In order to assist with your participation, your company and contact details may be shared with suppliers and contractors, and be included in the participant lists for the information distribution.
4. The Local Organizing Committee reserves the right to change the exhibition floor layout if necessary.
5. The Local Organizing Committee reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the booth and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Local Organizing Committee.
6. The Local Organizing Committee reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a Conference name badge.
7. It is suggested that no valuable items be left at your booth, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials.
8. Exhibitors are encouraged to taken out insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and attendees, to any other exhibitors or any common property or third party within the exhibition.
9. Exhibitors must have public liability insurance for the period of the exhibition. The Local Organizing Committee will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the Conference. Exhibitors shall indemnify and hold harmless the Local Organizing Committee from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.
10. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighboring exhibitors.
11. The exhibitor agrees to adhere to all Conference venue rules and regulations.

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Taipei International Convention Center, Taiwan

hosted by



國家同步輻射研究中心
National Synchrotron Radiation Research Center



<http://xrm2020.nsrrc.org.tw>